

# Affinityliving™

LANCASTER WHARF  
BIRMINGHAM

Select Property Group brings the finest standards of purpose-built rental living to the UK's second city.

## Introducing Affinity Living Lancaster Wharf, Birmingham

Our Affinity Living development in Birmingham is a bespoke 266-apartment development in a prime city centre location.

Promising the brand's standard of prime location, modern design and premium amenities, Lancaster Wharf is set to provide a living experience unmatched anywhere else in the city.

Located on the water's edge of Birmingham canal and within walking distance of major UK railway station Birmingham New Street, main shopping centre The Bullring and the Colmore Business District.

## Raising the Benchmark for City-Centre Living

With a range of premium communal living areas and state-of-the-art garden spaces, Affinity Living encourages residents out of their apartments and into a thriving resident community.

- Large, contemporary living spaces
- State-of-the-art gymnasium
- Rooftop terrace
- Waterfront garden courtyard
- Residents' lounge
- TV lounge area
- Live/work lounge & private working booths



## Overview

### COMPLETION DATE:

Q2 2024

### DEVELOPER:

Select Property Group

### LOCATION:

Princip Street, Birmingham city centre

### PROJECTED YIELD:

6% estimated

### ESTIMATED SERVICE CHARGE:

GBP 3-3.50 per sq.ft.

### LEASEHOLD

999 years





# Affinityliving™

A Brand That's Raising  
the Benchmark for  
Rented Living in the UK

## 100%

Occupancy level of Affinity Living Riverside since its opening, despite the disruption caused by the global pandemic – means that Affinity Living Riverside is among the fastest-renting new buildings in Manchester.

## The Affinity Living Portfolio



### AFFINITY LIVING LANCASTER WHARF

- Birmingham
- Scheduled Completion Q2 2024



### AFFINITY LIVING RIVERSIDE

- Manchester city centre
- 98% occupied



### AFFINITY LIVING EMBANKMENT WEST

- Manchester city centre
- 98% occupied



### AFFINITY LIVING RIVERVIEW

- Manchester city centre
- 98% occupied

## 970+

Affinity Living properties sold by  
Select Property Group to date

*\*correct as of 1st January 2022*

## GBP 290.5 Million

Total value of Affinity Living property  
sold by Select Property Group to date





# Birmingham

Already one of the strongest property investment cities in the country, Birmingham's profile will grow exponentially in the coming years.

- The Undersupply Driving Growth for Investors  
*Birmingham needs 89,000 new homes between 2011 and 2031*
- A thriving rental sector - 12% Cumulative average rent growth forecast 2019 – 2023 – JLL
- 5-year average property price growth in the West Midlands forecast at 21.7% to 2024 – Savills 4
- Sitting at the heart of the high-speed rail network, HS2 connects Birmingham City Centre to London (Phase One will open between 2029 and 2033)